

bright house  
**MEDIA**  
STRATEGIES



AGREEMENT FORM FOR POLITICAL CABLECASTS

SYSTEM and LOCATION TAMPA - PINELLAS Date: 10/19/16

I, ERIN PENNINGTON (Being or on behalf of)

a legally qualified candidate of the REPUBLICAN political party for the office of: STATE HOUSE DIST. 67

In the GENERAL election to be held on 11/8/16, do hereby request system time on channel \_\_\_\_\_ as follows: (or attach order)

LENGTH OF CABLE CAST	HOURS	DAYS	TIMES PER WEEK	TOTAL NO. WEEKS	RATE
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Date of First Cablecast 10/24/16 Date of Last Cablecast 11/6/16

Order Total Charges (Net): \$15,300.00

The Cablecast time will be used by: \_\_\_\_\_

I represent that the advance payment for the above-described cablecast time has been furnished by:

ERIN PENNINGTON - SOUTHERN CAMPAIGN RESOURCES

And you are authorized to so describe that sponsor in your log and to announce the program as paid for by such person or entity. The entity furnishing a payment, if other than an individual person, is:

(☐ a corporation; (☐ a committee; (☐ an association; or (☐ other unincorporated group.

The names and offices of the chief executive officers of the entity are: \_\_\_\_\_

It is my understanding that: If the time is to be used by the candidate himself with 45 days for a primary or primary runoff election, or within 60 days of a general or special election, the above charges represent the lowest unit charge of the system for the same class and amount of time for the same period; where the use is by a person or entity other than the candidate or is by the candidate but outside for the aforementioned 45 or 60 day periods, the above charges do not exceed the charges made for comparable use of such system by other users.

I certify that neither I, nor my authorized committee, will submit [nor has submitted] advertisements that make any direct reference to another candidate for the same office. I understand that if an advertisement directly refers to another candidate for the same office I am only entitled to receive LUC as set forth above if the advertisement contains (1) a clearly identifiable photographic or similar image of me/the candidate, and (2) a clearly legible printed statement (a) that identifies me/the candidate, (b) states that I/the Candidate have approved the advertisement and (c) that I/the candidate or my authorized committee paid for the advertisement and its cablecast.

It is agreed that use of the system for the above-stated purposes will be governed by the Communications Act of 1934m as amended, and the FCC's rules and regulations, particularly those provision printed on the back hereof, which I have read and understand. I further agree to indemnify and hold harmless the system for any damages or liability that may ensue from the performance of the above-stated cablecasts. For the above-stated cablecasts, I also agree to prepare a scripts or transcription, which will be delivered to the system at least \_\_\_\_\_ days before the time of the scheduled cablecasts; (note: the two preceding sentences are not applicable if the candidate is personally using the time).

Date: 10/19/16

(Candidate, Supporter or Agent)

Accepted/Rejected by (X) [Signature] Title: ACCOUNT EXECUTIVE

This application, whether accepted or rejected, will be available for public inspection for a period of two years in accordance with FCC regulations (Section 76.205)

Revised 10/15/2015